

(Authoritative English text of this Department Notification No. EDN(S&T)A(4)-2/2000 dated as required under clause (3) of article 348 of the Constitution of India)

Government of Himachal Pradesh  
Department of Science, Technology & Environment

Number: EDN(S&T)A(4)-2/2000 Dated : Shimla-2, the 3 / 5 / 2003.

Notification

Whereas the Government of Himachal Pradesh is aware of commercial vandalism being resorted to by the business houses preferring to install commercial hoardings on various Government and Private properties, which are not only environmentally hazardous but also despoil the scenic beauty at number of places in the State, the State Government, therefore, considers it necessary to issue directions to all concerned in order to control the menace of commercial advertisements;

Now, therefore, in exercise of powers conferred under section-5 of the Environment (Protection) Act, 1986 read with rule 4 of the Environment (Protection) Rules, 1986 and Government of India Ministry of Environment and Forest (Department of Environment, Forest and Wild Life) Notification No.S.O. 152 (E) dated 10.2.88 vide which the powers to issue directions under section 5 ibid have been delegated to the State of Himachal Pradesh, the Governor of Himachal Pradesh is pleased to issue the following directions which shall come into force with immediate effect in the State of Himachal Pradesh, namely:-

1. No hoarding/advertisement shall be installed on the valley side of any National Highway, State Highway, link roads or the roof tops of the buildings which may appear detrimental to aesthetic or scenic beauty along the roadside.
2. No hoarding/advertisement shall be installed at a place where it effects the growth of Flora.
3. No commercial hoarding shall be installed among tree groves.
4. No Neon Light hoardings shall be installed along the National Highway even outside Municipal limits.

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5. All hoardings shall be restricted to the size of 16 Square Metres, as per Public Works Department norms.
6. No commercial hoarding shall be installed near any water source.
7. Writings, engravings, nailing and carving of advertisements on natural animate or inanimate objects shall be strictly prohibited.
8. No hoarding shall be permitted to be located or positioned in oblique to the road.
9. No commercial hoardings on sharp curves and blind curves shall be allowed.
10. Installation of hoarding at any other site is to be regulated as per prescribed norms of HPPWD.
11. No commercial hoarding in contravention of any law, rules, norms, notifications and directions of any State Government Department, Board or Local Body shall be allowed.
12. Prior permission of the competent authority of the Himachal Pradesh Public Works Department in case of roads, of the Forest Department in case of forest land, Revenue Authority in case of Government land, and Local Bodies in case of Private Land - for putting up any kind of advertisement/hoarding shall be mandatory.
13. All hoardings be located in barren or unproductive lands.
14. Hoardings containing information of public interest shall not fall under the preview of these directions, however, permission of competent authority shall be required for displaying such information.
15. Competent authority concerned in cities, bus-stands, railway stations and airports may grant permission for installation of commercial hoardings by taking into in consideration these directions.

By order

(Vineet Chawdhry)  
Secretary (S&T) to the  
Govt. of Himachal Pradesh